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JFW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Applicant : Thomas J. Perkowski  
Serial No. : 10/058,970  
Filed : January 28, 2002  
Title of Invention : AN INTERNET-BASED CONSUMER PRODUCT BRAND MARKETING COMMUNICATION SYSTEM WHICH ENABLES MANUFACTURERS, RETAILERS AND THEIR RESPECTIVE AGENTS, AND CONSUMERS TO CARRY OUT PRODUCT-RELATED FUNCTIONS ALONG THE DEMAND SIDE OF THE RETAIL CHAIN IN AN INTEGRATED MANNER  
Examiner : James Zurita  
Group Art Unit : 3665  
Attorney Docket : 100-058USANB0

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action mailed December 29, 2005, Applicant hereby submits the following amendments to the same:

AMENDMENT OF THE TITLE OF INVENTION:

Please amend the Title to read as follows:

---WEB-BASED CONSUMER PRODUCT BRAND IMAGE COMMUNICATION NETWORK WHICH ENABLES BRAND MANAGEMENT TEAM MEMBERS OF A CONSUMER PRODUCT MANUFACTURER, TO DELIVER COMPOSITE BRAND IMAGES TO CONSUMERS AT POINTS OF PRESENCE ON THE WORLD WIDE WEB (WWW) USING REMOTELY PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS (MMVKS)--